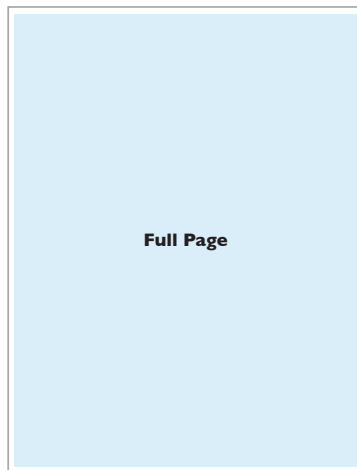
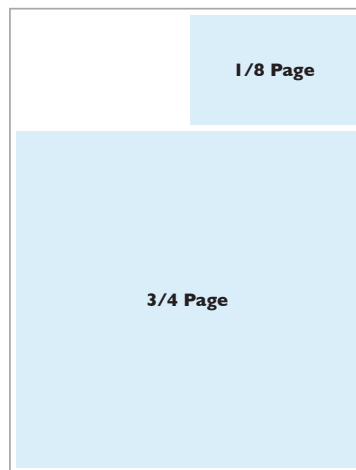
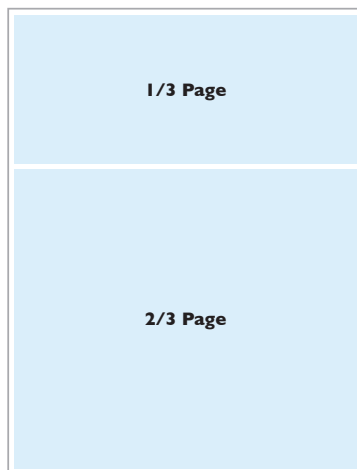


# THE PROSPECTOR

# ABORIGINAL MINER



| AD SIZE                | WIDTH & DEPTH                                                     |
|------------------------|-------------------------------------------------------------------|
| Full Page : Full Bleed | Trim: 8.00" x 10.50"<br>Bleed: 0.25"<br>Live Area: 7.50" x 10.00" |
| Full Page              | 7.50" x 10.00"                                                    |
| 3/4 Page               | 7.50" x 7.481 in"                                                 |
| 2/3 Page               | 7.50" x 6.577"                                                    |
| 1/2 Page               | 7.50" x 5.042"                                                    |
| 1/3 Page Horizontal    | 7.50" x 3.368"                                                    |
| 1/3 Page Vertical      | 3.688" x 6.576"                                                   |
| 1/4 Page               | 3.688" x 5.042"                                                   |
| 1/6 Page               | 3.688" x 3.2153                                                   |
| 1/8 Page               | 3.688" x 2.521"                                                   |



| SIZE                 | 1X     | 3X     | 6X     |
|----------------------|--------|--------|--------|
| Outside Back*        | \$3150 | \$2835 | \$2520 |
| Inside Front & Back* | \$2825 | \$2540 | \$2260 |
| Full Page            | \$2250 | \$2025 | \$1800 |
| 3/4 Page             | \$1950 | \$1755 | \$1560 |
| 2/3 Page             | \$1585 | \$1425 | \$1270 |
| 1/2 Page             | \$1350 | \$1215 | \$1080 |
| 1/3 Page             | \$950  | \$855  | \$760  |
| 1/4 Page             | \$800  | \$720  | \$640  |
| 1/6 Page             | \$570  | \$515  | \$460  |
| 1/8 Page             | \$480  | \$435  | \$385  |

## CONTACT THE PROSPECTOR:

**PHONE:** 604-639-5495

**FAX:** 604-990-1093

**EMAIL:** sales@theprospectornews.com

**www.theprospectornews.com**

Digital files are required for all ad submissions. All ad files must be built using high resolution images (200-400 dpi) with all necessary images and fonts embedded. Images taken from the Internet are not suitable for print. Our preferred file format is PDF, although we also accept EPS files with text converted to outlines as well as ads in Tiff format. We do not accept files in JPEG, Giff, Microsoft Word, Microsoft Publisher, Microsoft PowerPoint, Word Perfect, Adobe PageMaker or CorelDraw formats.

## All ads are in Full colour

### Terms & Conditions

**RATES** based on camera ready artwork or final film supplied. 15% additional surcharge over space and colour rates for copy preparation and specific placement. Only recognized and accredited advertising agencies will be entitled to a fifteen (15%) percent commission when camera-ready copy is supplied. Colour rates are non-commissionable.

**PAYMENT:** Payment due upon receipt of invoice. 2% interest per month charged on the outstanding balance on accounts over 15 days.

**CANCELLATIONS:** Must be received seven working days prior to copy deadline. Contracts at discount rates are non cancelable.

**CONTENT:** The publisher reserves the right to refuse advertising at any time without penalty. All advertisements are accepted and published with the understanding that the advertiser assumes liability for content of advertising matter (including text, representation and illustrations).

**LIABILITY AND ERROR:** The maximum liability of the publisher in the event of any error is limited to the ad space rate. Charges for that issue will be waived and the contract period will be extended by one issue so that the total contract price and discounts remain unaffected.